Sue Routledge

CHAIR AND CO-FOUNDER OF PITT HOPKINS UK

WWW.PITTHOPKINS.ORG.UK

SUE@PITTHOPKINS.ORG.UK

PitT HopkinS UK

Stichting
PitT Hopkins Syndroom

Parent-Friendly Guidelines

Parent-Friendly Guidelines

- Why do we need them?

Parent-Friendly Guidelines

- Why do we need them?
- How do we make them?

Parent-Friendly Guidelines

- Why do we need them?
- How do we make them?
- Translation

Parent-Friendly Guidelines

- Why do we need them?
- How do we make them?
- Translation
- Making them known and used

Why do we need them?

Why do we need them?

- Accessible

Why do we need them?

- Accessible
- Inform parents

Why do we need them?

- Accessible
- Inform parents
- Useful

Why do we need them?

- Accessible
- Inform parents
- Useful
- Engagement with parents

Why do we need them?

- Accessible
- Inform parents
- Useful
- Engagement with parents
- Raise awareness

How are they made?

Parents

How are they made?

Parents

Layout

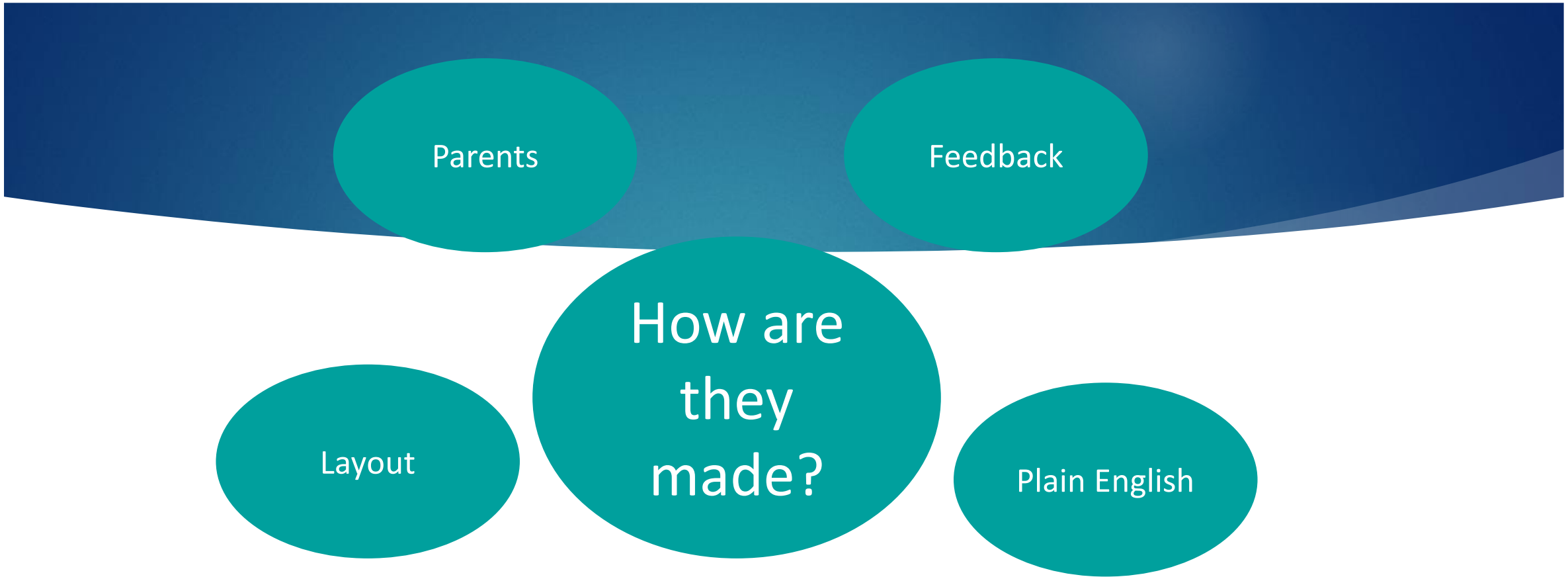
How are they made?

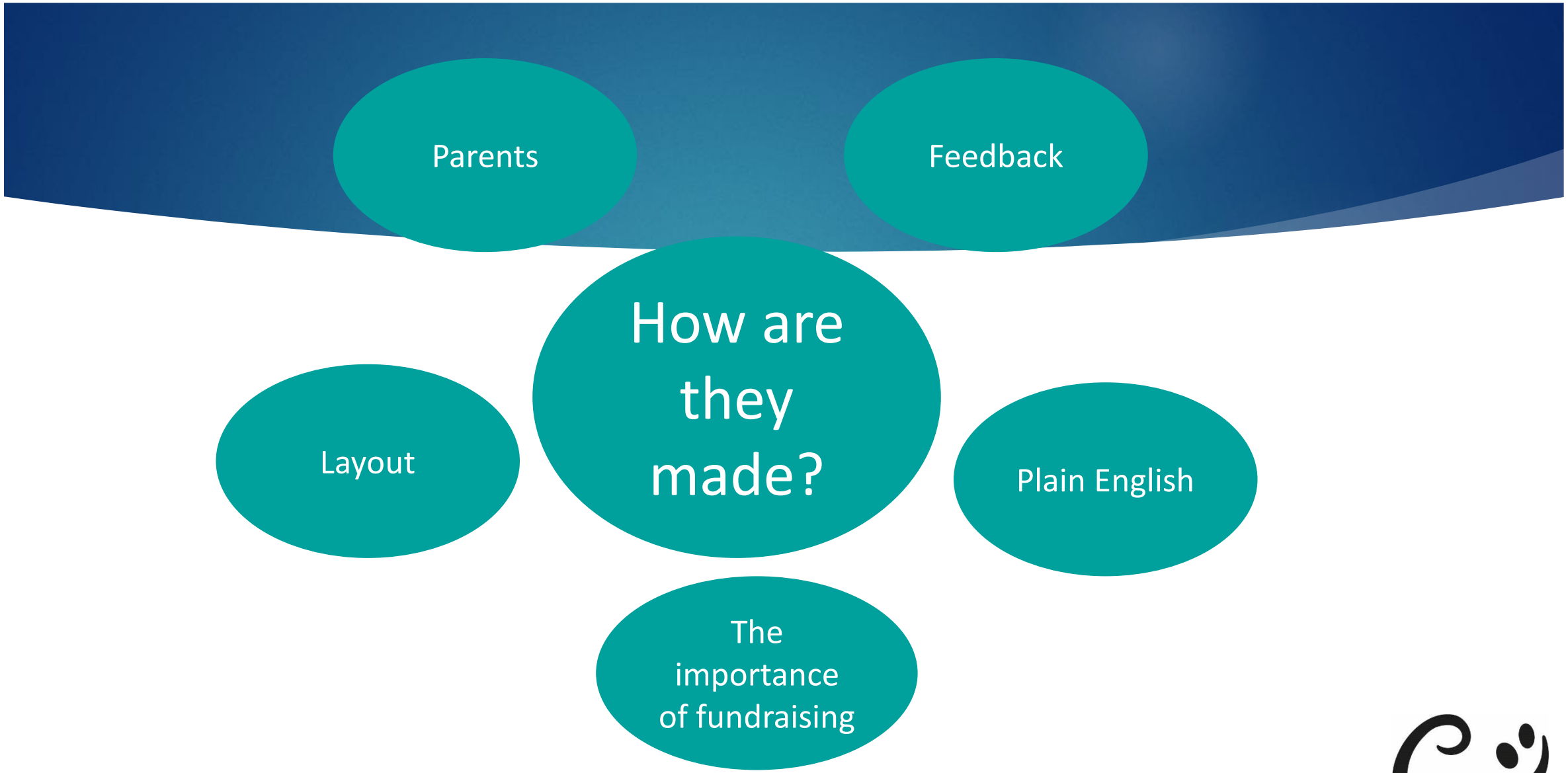
Parents

Layout

How are they made?

Plain English

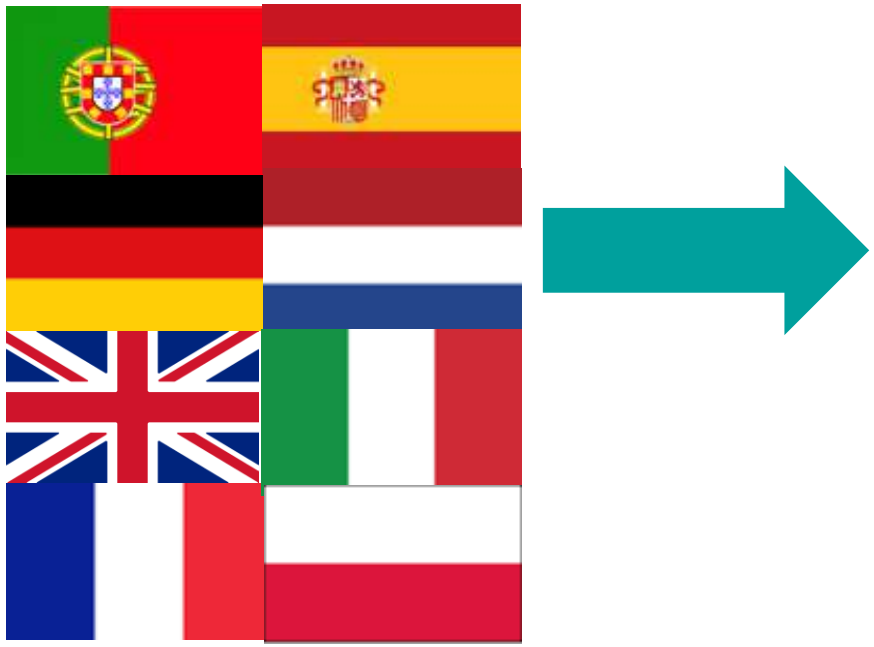

Parents
Feedback
How are they made?
Layout
Plain English


Parents
Feedback
How are they made?
Layout
Plain English
The importance of fundraising

Translation

Translation

Translation



Translation

Translate –
either using machine
or human translation

Translation

Translate –
either using machine
or human translation

Translation

Translate –
either using machine
or human translation

Two native speakers
check over and
compare English to
their language

The Challenges

The Challenges

- Raising awareness

The Challenges

- Raising awareness
- Social media

The Challenges

- Raising awareness
- Social media
- Website/App

The Challenges

- Raising awareness
- Social media
- Website/App
- Sharing answers with support group

The Challenges

- Raising awareness
- Social media
- Website/App
- Sharing answers with support group
- Video sign posting

The Challenges

- Raising awareness
- Social media
- Website/App
- Sharing answers with support group
- Video sign posting
- More videos

The Challenges

- Raising awareness
- Social media
- Website/App
- Sharing answers with support group
- Video sign posting
- More videos
- Covid 19

The Challenges

- Raising awareness
- Social media
- Website/App
- Sharing answers with support group
- Video sign posting
- More videos
- Covid 19
- Funding

In Summary

In Summary

- Why do we need them?

In Summary

- Why do we need them?
- How do we make them?

In Summary

- Why do we need them?
- How do we make them?
- Translation

In Summary

- Why do we need them?
- How do we make them?
- Translation
- Making them known and used

Thank you for listening and wishing you a Merry Christmas and a Happy New Year

PitT HopkinS UK